



Newark, NJ

24.2 mi² | Pop: 281,944 | 70th Most Populous U.S. City | Est. 1836

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **Newark**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



More than \$220 million in private investment through the federal historic tax credit



23% more jobs in small businesses



40% more women and minority-owned businesses

The building blocks for an inclusive, diverse, economically vibrant city, Newark's older, smaller buildings are irreplaceable assets. For more information about Newark's high-character areas, **please see reverse**.

■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Newark and other American cities further by visiting:

www.atlasofreurbanism.com

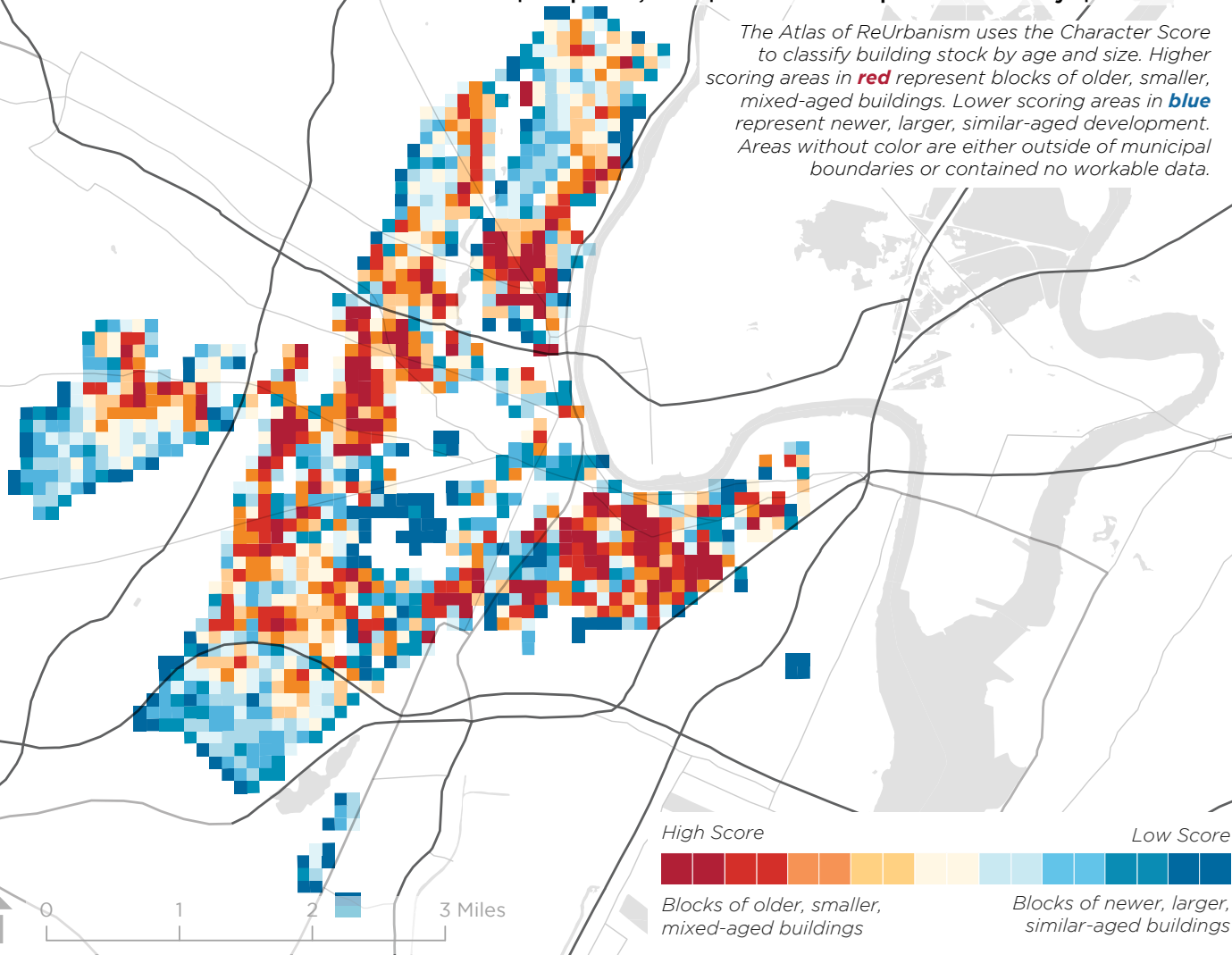


National Trust for Historic Preservation
Preservation Green Lab

Built Character in Newark

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The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development. Areas without color are either outside of municipal boundaries or contained no workable data.



High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

High Character Score Areas ■ **Low Character Score Areas**



Density & Diversity

	■	■
Avg. Population/Grid Square [†]	227.9	145.5
Median Age (Years) [†]	31.7	34.3
Avg. Between Age 18-34 [†]	28.0%	26.5%
Avg. Foreign Born ^{††}	27.2%	23.8%
Avg. New to County ^{††}	3.0%	3.2%
Avg. People of Color [†]	88.7%	90.5%
Avg. Housing Units/Grid Square [†]	89.0	60.6
Avg. Vacant Homes [†]	15.5%	12.1%
Avg. Owned Homes [†]	25.0%	31.4%



Inclusiveness

	■	■
Total Women and Minority-Owned Businesses ^{†††}	475	340
Avg. Affordable Rental Housing Units [†]	68.0%	68.2%



Economic Vitality

	■	■
Total Jobs in Small Businesses ^{††††}	5,455	4,439
Total Jobs in New Businesses ^{††††}	630	660
Total Jobs in Creative Industries ^{††††}	1,485	4,787

[†]Data from the 2010 Census
^{††}Data from the 2010-2014 5-Year Estimates of the American Community Survey
^{†††}Data from Dun & Bradstreet, 2016.
^{††††}Data from LEHD LODES, 2014

Building and Preservation Facts

Parcels/Buildings	Newark	50-City Average
Total	46,521	204,038
Per Square Mile	1,927	1,436
Median Year Built	1920	1952
On Nat'l Register of Historic Places	8.1%	6.8%
Locally Designated	7.1%	4.3%
Historic Tax Credit Projects	11	27.5

Year Built By Period, Newark | 50-City Average

