



El Paso, TX

255.2 mi² | Pop: 681,124 | 20th Most Populous U.S. City | Est. 1873

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **El Paso**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



85% more women and minority-owned businesses



83% greater population density



25% more jobs in small businesses

The building blocks for an inclusive, diverse, economically vibrant city, El Paso's older, smaller buildings are irreplaceable assets. For more information about El Paso's high-character areas, **please see reverse**.

■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of El Paso and other American cities further by visiting:

www.atlasofreurbanism.com

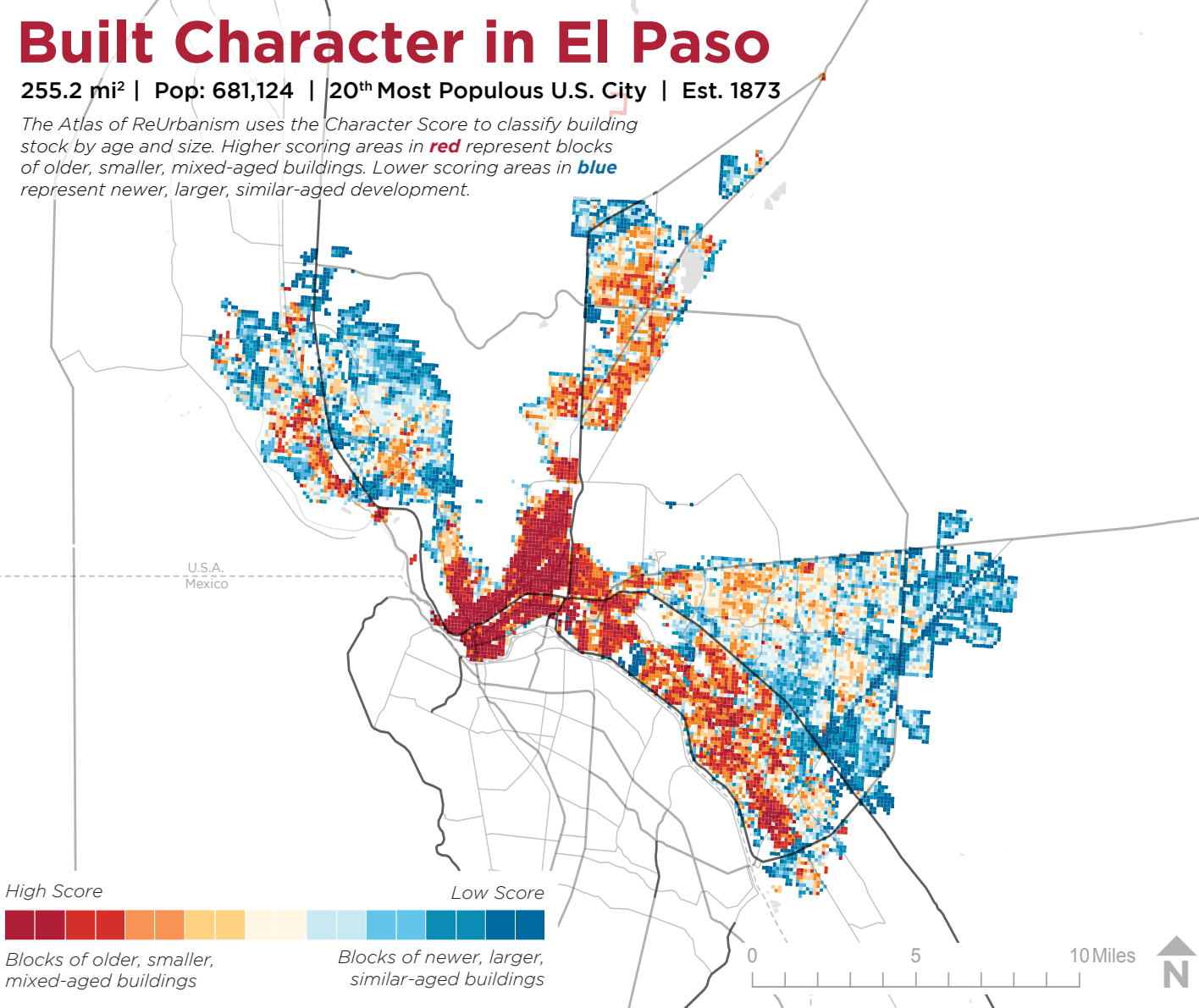


National Trust for Historic Preservation
Preservation Green Lab

Built Character in El Paso

255.2 mi² | Pop: 681,124 | 20th Most Populous U.S. City | Est. 1873

The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.



High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

High Character Score Areas (Red square) **Low Character Score Areas** (Blue square)



Density & Diversity

	High Character Score Areas	Low Character Score Areas
Avg. Population/Grid Square [†]	69.0	37.6
Median Age (Years) [†]	37.1	34.0
Avg. Between Age 18-34 [†]	21.6%	23.8%
Avg. Foreign Born ^{††}	27.4%	23.4%
Avg. New to County ^{††}	3.0%	3.8%
Avg. People of Color [†]	86.8%	80.4%
Avg. Housing Units/Grid Square [†]	24.3	13.3
Avg. Vacant Homes [†]	4.9%	4.2%
Avg. Owned Homes [†]	65.9%	68.3%



Inclusiveness

	High Character Score Areas	Low Character Score Areas
Total Women and Minority-Owned Businesses ^{†††}	2,479	1,343
Avg. Affordable Rental Housing Units [†]	93.3%	82.6%



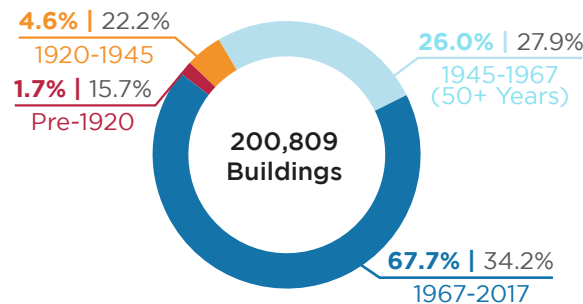
Economic Vitality

	High Character Score Areas	Low Character Score Areas
Total Jobs in Small Businesses ^{††††}	18,565	14,965
Total Jobs in New Businesses ^{††††}	3,459	3,821
Total Jobs in Creative Industries ^{††††}	7,584	8,243

Building and Preservation Facts

Parcels/Buildings	El Paso	50-City Average
Total	200,809	204,038
Per Square Mile	782	1,436
Median Year Built	1979	1952
On Nat'l Register of Historic Places	Data Unavailable	6.8%
Locally Designated	Data Unavailable	4.3%
Historic Tax Credit Projects	3	27.5

Year Built By Period, El Paso | 50-City Average



[†]Data from the 2010 Census

^{††}Data from the 2010-2014 5-Year Estimates of the American Community Survey

^{†††}Data from Dun & Bradstreet, 2016.

^{††††}Data from LEHD LODES, 2014