HISTORICALLY BLACK COLLEGES AND UNIVERSITIES
CULTURAL HERITAGE STEWARDSHIP INITIATIVE

OCTOBER 16, 2020
Tiffany Tolbert
Senior Field Officer
Project Manager, HBCU Cultural Heritage Stewardship Initiative
Brent Leggs
Executive Director, African American Cultural Heritage Action Fund
African American Cultural Heritage Action Fund

- The Action Fund's vision statement is....
- Through the Action Fund, and our partnerships with HBCUs and social justice funders, we will....
- We need your partnership and help in spreading the word.
Mary Downs
Senior Program Officer, National Endowment for the Humanities
HBCU Cultural Heritage Stewardship Initiative
Program Overview
www.savingplaces.org/hbcu
HBCU Cultural Heritage Stewardship Advisory Committee

Nakita Reed  
Associate, Quinn Evans

Arthur J. Clement  
Preservation Architect

Thassa Way, Professor  
University of Washington

Kim McCalla  
Associate Vice President, Facilities  
Morgan State University

Jack Pyburn  
Principal, Lord Aeck Sargent

Derrek Niec-Williams  
Executive Director, Campus Planning  
Howard University

Robert Z. Melnick  
Director, Cultural Landscape Group  
University of Oregon

Adam D. Thies  
Associate Vice President, Capital Planning  
Indiana University

Michael Marshall  
Principal, Michael Marshall Design

Brian E. Hogg  
Senior Historic Preservation Planner  
University of Virginia
Program Overview

- Provide direct funding, targeted preservation expertise and support to HBCUs to preserve their historic resources
- Advance the humanities and cultural landscape by increasing access and visibility for African American historic sites on HBCU campuses
- Establish new relationships between the National Trust and National Endowment for the Humanities
- Increase capacity and sustainability of HBCUs to administer larger funding and grant awards and create network for information sharing, best practices and mentoring
- Support HBCU administrative deliberation on use and improvement decisions by building the experience and access to training for campus administrators and staff to develop creative possibilities for reuse functionally and architecturally
Program Overview

HBCU Cultural Heritage Stewardship Grant

Provides funding to HBCUs to develop Cultural Heritage Stewardship Plans
Grant awards are for obtaining the services of qualified consultants with expertise in areas of preservation, architecture, planning, reuse, landscape design and engineering

Eligible Applicants
Accredited HBCU’s established prior to 1964
Applicant must own properties included in planning project
Previous NTHP grantees provided all grant requirements are current

Eligible Activities
Campus-Wide Planning
Individual Site Planning
# Program Overview

## HBCU Cultural Heritage Stewardship Grant

<table>
<thead>
<tr>
<th>Eligible Activities</th>
<th>Eligible Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Campus-Wide Planning</strong></td>
<td>• Historic Building(s)</td>
</tr>
<tr>
<td>• Grants awards will be $150,000</td>
<td>• Landscape</td>
</tr>
<tr>
<td>• Consultant developed <strong>Cultural Stewardship Plans</strong></td>
<td>• Cultural Assets</td>
</tr>
<tr>
<td><strong>Individual Site Planning</strong></td>
<td></td>
</tr>
<tr>
<td>• Grant awards will be $60,000</td>
<td></td>
</tr>
<tr>
<td>• Consultant developed rehabilitation plans, landscape plans, conditions assessment report and historic structure reports</td>
<td></td>
</tr>
<tr>
<td>• Can include multiple buildings and landscapes</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Ineligible Activities</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Capital Projects</td>
<td></td>
</tr>
<tr>
<td>• Academic Research</td>
<td></td>
</tr>
<tr>
<td>• Acquisition costs</td>
<td></td>
</tr>
<tr>
<td>• Overhead costs above 10%</td>
<td></td>
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</tbody>
</table>
Program Overview

Cultural Heritage Stewardship Plans

• Defines a preservation solution and course of action for the future conservation and reuse of a historic building, landscape, or campus.
• Establish direction and vision for cultural preservation
• Analyze priority buildings for targeted preservation planning
• Evaluate full collection of historic buildings, landscapes and cultural assets on campus
• Identify significant spaces and features in buildings and consider the range of potential campus uses and activities they can contain while preserving architectural character
• Inform Campus Master Plan and vision for historic assets in campus environment
• Engage HBCU design, planning and preservation students to support a more diverse and equitable field of practice
Program Overview
HBCU Cultural Heritage Stewardship Grant

Criteria
• Historic and Cultural Significance
• Institutional Leadership Support
• HBCU Student Engagement
• Geography
• Potential to Leverage Additional Resources
• Capacity to Manage Project

Timeline
October 30 – Letter of Intent (LOI) Due
December 18 – Full Application Due
February 2021 – Final Grants Announced
Program Overview

- **Technical Preservation Assistance**
  - Developing RFPs and Scopes of Work
  - Site visits*
  - Quarterly meetings with HBCUs, consultants and partners to address issues/challenges
  - Advisory Committee Support

- Recognize grant recipients and raise visibility of HBCUs and their cultural legacy

- Convene HBCU teams, consultants, and funders at the end of planning process to discuss the implementation plan and to create a peer-to-peer learning community of HBCUs.

- Host a national discussion with program stakeholders, funders and HBCU leaders

- Create peer-to-peer learning community of HBCUs, consultants, students
Program Overview

• Defines a preservation solution and course of action for the future conservation and reuse of a historic building, landscape, or campus.
• Establish direction and vision for cultural preservation
• Analyze priority buildings for targeted preservation planning
• Evaluate full collection of historic buildings, landscapes and objects on campus
• Identify significant spaces and features in buildings and consider the range of potential campus uses and activities they can contain while preserving architectural character
• Inform Campus Master Plan and vision for historic assets in campus environment
• Engage HBCU design and preservation students to grow a diverse field of practice
National Trust Grants Office

- **Grants@savingplaces.org**
- **https://forum.savingplaces.org/hbcu-guidelines**

Nicky Vann  
Director, Grants and Awards

Lizzy Barringer  
Associate Manager  
Grants and Awards
• Guidelines page links to application

• You DON'T need an access code

• You can preview without logging in

• Need to login/create account to fill out application
HBCU Cultural Heritage Stewardship Grants

Grants from the National Trust for Historic Preservation’s Historically Black Colleges and Universities (HBCU) Cultural Heritage Stewardship program provide funding to HBCUs to develop Cultural Heritage Stewardship Plans to ensure HBCUs are equipped to preserve and maintain their historic campuses and historic assets. Grant awards may be made for activities such as obtaining the services of qualified consultants with expertise in areas of preservation architecture, planning and reuse, landscape design, engineering, and environmental sustainability to complete campus preservation plans or individual-building plans.

Funding will be provided in two categories:

1. Campus-wide preservation plans for the institution’s buildings, landscape, and cultural assets (including, but not limited to, cemeteries, art and archival collections, and monuments). Grants for a campus-wide preservation plan will be $150,000.

2. Preservation plans, such as a historic structures report, a conditions assessment, or rehabilitation plans, for individual buildings or sites on the campus. Grants for an individual building plan or site will be $50,000.

Letter of Intent for this program are due by 11:59 pm local time on Friday, October 30, 2020. All interested institutions will be invited to attend a webinar on the program and the application process which will take place on Friday, October 16, 2020 (1PM (EST)). Final grants will be announced in February 2021.

Full guidelines can be read here.
Process: HBCU Cultural Heritage Stewardship Grants

**Contact Info**

**Applicant:**
Ms. Diana Maxwell
dmaxwell@savingplaces.org
202-588-6353
2600 Virginia Ave. NW
Washington, DC 20006

**Organization:**
National Trust for Historic Preservation
53-0210807

Contact Email History

- If your organization information does not appear correct, please contact the funder. Thank you.

**LOI**

- Fields with an asterisk (*) are required.

**Project**

Please read our guidelines and eligibility requirements before completing the LOI. If you have any questions while completing your LOI, contact the Grants Office at grants@savingplaces.org.

All character counts do include spaces.
the members of this group, with specific names and titles.

- Yes

**Organization**

Please answer the following questions about your organization.

**Applicant's Tax Status**
Is the applicant a nonprofit organization or a public agency?
- A nonprofit organization
- A public agency

**If the applicant is a nonprofit**
Has the organization been classified as a tax-exempt organization pursuant to Section 501(c)(3) of the Internal Revenue Code?
- Yes
- No
- Pending
- N/A (City, town, government agency)

**IRS Letter of Determination**
If you are a nonprofit, please upload your IRS letter of determination here.
- Upload a file [1 MiB allowed]

**If the organization is not a 501(c)(3)**
What is the organization's current tax status?
### Applicant Dashboard

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dmaxwell@savingplaces.org  
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2600 Virginia Ave. NW  
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<table>
<thead>
<tr>
<th>Active Requests</th>
<th>Historical Requests</th>
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</thead>
<tbody>
<tr>
<td>📦 2</td>
<td>🔐 0</td>
</tr>
</tbody>
</table>

### Planning for Maxwell Building on State University Campus

**Process:** HBCU Cultural Heritage Stewardship Grants

<table>
<thead>
<tr>
<th>LOI</th>
<th>Decision</th>
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<tbody>
<tr>
<td>Draft</td>
<td>Undecided</td>
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</tbody>
</table>

[Edit LOI](#)
Applicant Certification

Provide the name and title of the authorized official submitting this application for a HBCU Cultural Heritage Stewardship grant. The authorized official must be a representative of the applicant organization who has the authority to sign legally binding documents on behalf of the organization e.g., an executive board officer (i.e. Board Chair) or an executive staff member with signatory authority (i.e. President, CFO).

By entering in their name below, the authorized official gives the National Trust for Historic Preservation the absolute and unqualified right to use in whole or in part, in whatever manner the National Trust may desire, including (but not limited to) use for publicity, audio-visual presentation, and/or promotion, all photographs, video, and other materials submitted as part of this grant application, and certifies that the information contained in this application is true and correct to the best of their knowledge.

Certification

Are you a duly authorized representative of the applicant?

- Yes
- No

Name*

Title*

Save LOI | Submit LOI
Tips to remember...

• If your organization is already in the system, you'll get a warning
• Spaces count in the character count
• You must answer questions with an asterisk
• Contact the grants team if you have questions (grants@savingplaces.org)
• LOIs are due at 11:59PM local time
QUESTION AND ANSWER

Use the chat box on the bottom right to ask questions of the speakers.
Keep Talking

- **Forum Connect** is Forum’s online community
- **FREE** and open to everyone

Forum.SavingPlaces.org/Forum-Connect
Keep Learning

• Preserving African American Places: Growing Preservation's Potential as a Path for Equity: savingplaces.org/equity-report

• PastForward Online 2020: savingplaces.org/conference

• HBCU Conference Scholarships Available: mjordon@savingplaces.org

• Webinar Recording: Broadening Our Understanding of Brown v. Board of Education forum.savingplaces.org/forum-webinar and savingplaces.org/brown-v-boe

Thank you!

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forum.savingplaces.org

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Webinar Archives:
forum.savingplaces.org/forum-webinar

Contact Us:
forum@savingplaces.org