Providing for Economic Hardship Relief in the Regulation of Historic Properties

by Julia H. Miller

This article is the first in a three-part series on the issue of economic hardship. Part 1, published below, provides an overview on the economic hardship review process, highlighting basic questions such as why should economic hardship provisions be included in a historic preservation ordinance, and what does "economic hardship" mean. Part 2, to be published early next year, will discuss alternative standards for measuring economic hardship and offer guidance on how to evaluate those standards, with particular emphasis on the constitutional standard for a regulatory taking. Finally, Part 3, to be published in mid-1997, will focus on the process for considering economic hardship claims. It will explore fundamental issues such as who should consider economic hardship claims, the importance of building a record, and who has the burden of proof.

PART 1. Administrative Relief From Economic Hardship: An Overview

Providing economic hardship relief is an important aspect of historic preservation, whether an individual building, historic neighborhood, or archaeological site, has come to be viewed as an important community objective. In an era marked by rapid change, the need to protect familiar buildings and other visual links to the past has never been more apparent. Historical, architectural, cultural and archaeological structures and sites play a key role in helping a community define what it is, and what it would like to be.

While alternative forms of preservation may exist, protection of historic resources is primarily achieved by regulating privately-owned property through local ordinances. These laws generally provide for the identification or designation of important resources, accompanied by specific controls limiting how those properties may be changed. Permission to alter or demolish designated resources is generally conferred by a historic preservation commission or other review board in the form of a...
"certificate of appropriateness."¹

Protecting historic resources has consistently been upheld as a legitimate use of governmental authority, commonly referred to as "the police power."² In Penn Central Transportation Co. v. City of New York, the U.S. Supreme Court observed that protection of historic, architectural, and culturally significant structures and areas through historic preservation controls is "an entirely permissible governmental goal."³ Numerous studies have shown that the regulation of historic properties through local ordinances often benefits individual communities through increased property values, tourism, and overall economic stability.⁴

On the other hand, historic preservation laws, as with other forms of land use regulation, directly affect individual property owners. Historic preservation laws generally impose restrictions on changes to property, which can result in increased expenditures or foregone opportunities. While many historic property owners benefit from local preservation laws, in some cases the impact of a specific action may be so severe that administrative relief should be provided. This is especially true when a constitutional "taking" might otherwise result.⁵

This article focuses on the situation where the impact of historic preservation controls on a particular piece of property is unfairly burdensome. It attempts to explain how local communities can address hardship claims, and at what point relief from historic preservation controls should be made available. It explores a range of issues such as: how to assess the economic impact of the regulation on the property, when does economic impact result in "economic hardship," how should "economic hardship" be defined, how and when should economic hardship claims be considered, who has the burden of proving hardship, and what opportunities should be made available to the community to alleviate hardship once established.

I. Affording Administrative Relief

All property owners are protected from overly burdensome regulations through the Fifth Amendment to the U.S. Constitution, made applicable to the states under the Fourteenth Amendment (and through corresponding state provisions). The Fifth Amendment prohibits the taking of private property for public use "without just compensation."⁶ Commonly referred to as the "takings clause" or the "just compensation clause," this provision has been interpreted by the U.S. Supreme Court to require compensation when a regulation goes so far as to deny an owner the "economically viable use of his property."⁷

So why should relief from "economic hardship" be provided at the administrative level? Despite the protection afforded individual property owners through the federal and state constitutions, a steadily increasing number of jurisdictions are opting to incorporate "economic hardship procedures" into individual laws including historic preservation ordinances. The reasons for this are fairly straightforward.

First, administrative proceedings addressing economic hardship concerns help to avoid litigation. They offer an opportunity for communities and property owners to hammer out the issues and resolve any differences in a less formal and inherently less expensive forum that is not hindered by rules of evidence and procedural limitations. Economic hardship provisions enable communities to address fundamental issues of fairness on an individual basis.

A second and related reason is that economic hardship review helps to assuage concerns expressed by property owners over the potentially adverse impact of historic-preservation regulation. Economic hardship provisions provide assurance to property owners that relief is available in situations where the impact of a particular action proves to be especially harsh.

Economic hardship review also provides communities with the opportunity to put alternative plans together. In the event that a property owner is able to demonstrate economic hardship, a community can explore alternative actions to alleviate that hardship. A community may be able to provide relief through tax incentives, zoning variances, and other means. Demolition would proceed only if an acceptable alternative could not be


³Note, however, that the U.S. Supreme Court stated in Penn Central that the fact that a landmarks law may have "a more severe impact on some landowners than others" does not mean, "in itself ... that the law effects a 'taking.'" 438 U.S. at 133.

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Fourth, consideration of hardship concerns at the administrative level can enhance a local community’s ability to protect individual properties if challenged in court. Courts generally afford review boards considerable deference in reviewing administrative decisions. Under most administrative review acts, judicial review is limited to the record made at the administrative hearing, and a decision must be upheld if supported by “substantial evidence.”9 If there is a reasonable basis in the record for the decision then it must be permitted to stand.10

Correspondingly, economic hardship review helps to limit the number of cases ultimately decided under constitutional grounds. The general rule of thumb is that takings claims may not be considered until a decision is final.11 Thus, a property owner is required to utilize the economic hardship process before challenging the constitutionality of a particular action in court.12

This is important for at least two reasons. First, economic hardship

8In Chicago, for example, a finding of economic hardship must be accompanied by a plan to relieve economic hardship. Sections 21-88 through 92 of the Chicago Municipal ordinance provides that the plan—may include, but is not limited to, property tax relief, loans or grants from the City of Chicago or other public or private sources, acquisition by purchase or eminent domain, building code modifications, changes in applicable zoning regulations including a transfer of development rights, or relaxation of provisions of this ordinance sufficient to allow reasonable beneficial use or return from the property. If the economic hardship relief plan developed by the Chicago Landmarks Commission, and reviewed and approved, as necessary, by the Finance Committee of the City Council, is not approved within 30 days, the plan will be deemed denied and the applicant’s permit will be approved.

9Most jurisdictions require either the application of a "rational basis" or "substantial evidence" standard of review. However, in practice, the distinction between the two standards are often blurred.

10See, e.g., International College of Surgeons v. City of College, No. 91 C 1587 [N.D. Ill. Dec. 30, 1994][14 PLR 1087 [1995]], in which a federal district court, addressing both a takings claim and economic hardship claim, reviewed the takings claim under a de novo standard of review and reviewed the economic hardship claim in accordance with the standard of review set forth under the Illinois Administrative Review Act. This standard asks whether the contested action was "arbitrary or capricious" or "against the manifest weight of the evidence." See also, Kalasota Heights Limited Partnership v. District of Columbia Department of Consumer and Regulatory Affairs, 655 A.2d 865 [D.C. App. 1995][substantial evidence supported the local agency’s determination that the owner had failed to establish "unreasonable economic hardship."]

11As applied” takings claims are not ripe for review until all avenues of administrative relief have been pursued. See, e.g., Williamson County Regional Planning Commission v. Hamilton Bank, 473 U.S. 172 [1985] and MacDonald, Sommer and Frates v. County of Yolo, 477 U.S. 340 [1986].

12Economic hardship provisions can also help to obviate facial challenges since a permit must be granted under the ordinance if the owner would be denied any viable economic use for his or her property.

review at the administrative level can help to avoid the payment of compensation, assuming that a taking would otherwise have been found if the issue had been litigated in court. Second, it allows reviewing courts to resolve challenged actions on statutory rather than constitutional grounds, thereby limiting the impact of potentially damaging decisions.13

II. Assessing Economic Impact

Assuming that a process for considering economic hardship should be made available, the question then becomes: at what point do the economic impacts of local preservation laws rise to the level of economic hardship? The first and most critical step in answering this question is to understand fully what is meant by "economic impact." In other words, how does one measure the true impact of a particular action on a particular piece of property in objective terms?

Economic impact is generally measured by looking at the effect of a particular course of action on a property's overall value or return.

Experts in this area most frequently look at the individual factors addressed by real estate developers, appraisers, and lenders in valuing property or a particular investment. Consideration of expenditures alone will not provide a complete or accurate picture of the overall impact of a specific course of action. Revenue, vacancy rates, operating expenses, financing, tax incentives and other issues are all relevant considerations.14

Economic impact is generally measured by looking at the effect of a particular course of action on a property's overall value or return.15 Alternative courses of action are then evaluated by comparing anticipated "rates of return." This methodology allows the administrative review body to focus on the "bottom line" of a proposed transaction rather than individual expenditures. It also provides a useful gauge for measuring the appropriateness of a particular action by comparing the expected rate of return with long-term investment rates, such as the going rate for U.S.

13In BSW Development Group v. Dayton Board of Zoning Appeals, No. 13218 (Ohio Ct. App. May 7, 1993)[12 PLR 1065], the Ohio Court of Appeals elected to resolve a challenge to the denial of permission to demolish a historic warehouse on administrative rather than constitutional grounds, stating that "it is well established that a court is not permitted to pass upon the constitutionality of a statute unless such a determination is necessary to its decision."

14For a detailed discussion on the factors which are typically considered in evaluating real estate opportunities, see Donovan Rypkema, "The Economics of Rehabilitation," Information Series No. 53 [National Trust for Historic Preservation 1991].

15Property value is derived from four sources: cash (net proceeds from rents after expenses), appreciation (ability to sell property for amount greater than paid), amortization (reduction of debt/increased equity in property), and tax savings (through mortgage deductions, depreciation, deferred income, tax credits and other incentives available to historic property owners). Id. at 1.

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"Reasonable" or "beneficial" use is also a critical factor. Historically, economic impact has been measured in such situations by looking at the owner's ability to continue and carry out the traditional use of the property17 or whether a "viable use" for the property remains.18 Thus, for example, it may be difficult to establish economic hardship in situations where a house may continue to serve as a personal residence, or be converted into office space.19

A number of other factors frequently are taken into consideration in addressing the issue of economic impact in the context of historic property regulation. It may be appropriate to consider what efforts have been undertaken to sell or rent the property at issue or the feasibility of alternative uses.20 The owner's prior knowledge of the restrictions21 [actual or constructive] are sometimes factored in along with the reason-


17In Penn Central Transportation Co. v. City of New York, 438 U.S. 104, 136 [1978], the fact that the owner could continue to use the property as a railroad terminal weighed heavily in the court's analysis on the issue of whether New York's denial of permission to construct an office tower on the landmarked building resulted in an unlawful taking.


19The issue can become more complicated, for example, in situations where the condition of the property is so poor that extensive renovations are required to make the property habitable. In such instances, it may be necessary to consider both "economic feasibility" and "viable use" in evaluating a hardship claim. For example, in City of Pittsburgh Historic Review Commission v. Weinberg, 576 A.2d 207 (Pa. 1996)[15 PLR 1086], the owners (albeit unsuccessfully) had sought to overturn a commission decision denying permission to demolish a historic house on the grounds that the cost of renovation would exceed the fair market value of the house.

Note also that some communities have been successful in alleviating potential economic hardship concerns by rezoning historic residential property to allow limited office use or by preventing property from falling into disrepair through "demolition by neglect" provisions. For further discussion on this issue, see "Oliver Pollard, "Minimum Maintenance Provisions: Preventing Demolition by Neglect," 8 FLR 2001 (1989).


Economic hardship is not synonymous with economic impact.

III. Defining Economic Hardship

Once the nature and degree of the impact is understood, the next step is to determine whether that impact is so severe that it amounts to "economic hardship." Economic hardship is not synonymous with economic impact. The term economic hardship is purely legal. Its meaning is derived from statutes and cases interpreting those statutes. In some jurisdictions the term "economic hardship" may be the equivalent of the

23Pittsburgh Historic Review Commission v. Weinberg, 576 A.2d 207 (Pa. 1996)[15 PLR 1085] [owner paid more than fair market value for property and failed to obtain estimate for renovation costs prior to purchase.]
24Section 25-309a(2)(c) of New York City's landmark preservation ordinance, for example, provides that hardship may be established by demonstrating, among other things, that the structure at issue 'has ceased to be adequate, suitable, or appropriate for use for carrying out both [1] the purposes to which it had been devoted and [2] those purposes to which it had been devoted when acquired unless such owner is no longer engaged in pursuing such purposes.' The judicial equivalent of this statutory standard was upheld by the U.S. District Court for the Southern District of New York in Rector, Wardens, and Members of the Vestry of St. Bartholomew's Church v. City of New York, 728 F. Supp. 958 [S.D.N.Y.], aff'd, 914 F.2d 348 (2nd Cir. 1990), cert. denied, 111 S.Ct. 1103 (1991).
25See, e.g., Rector, Wardens, and Members of the Vestry of St. Bartholomew's Church v. City of New York, 914 F.2d 348 (2nd Cir. 1990)[10 PLR 1041].
constitutional standard for a regulatory taking. In other jurisdictions, the term may mean something entirely different. In a few jurisdictions, a term other than "economic hardship" may be used, but in all situations it is important to understand that economic hardship applies to the property not the property owner. The particular circumstances of the owner independent of the property in question should be irrelevant to the question of whether the property at issue can realize a reasonable return on investment, or whether a viable use of the property remains. The term "economic hardship," or its equivalent, can mean whatever a local jurisdiction has prescribed it to mean, subject to state enabling law. As a general rule, however, a high showing of hardship is required to justify overriding a commission determination. The impact must be substantial. Otherwise, the application of the historic preservation ordinance could become administratively infeasible, and the underlying objectives of the preservation ordinance—to save historic resources—would not be met.

As a result, hardship claims generally arise only when permission for major alterations or the demolition of historic property has been denied. While lesser alterations may have an economic impact on a property owner (aluminum siding, rear addition, re-roofing), it is unlikely that the resulting impact will rise to the level of a legally cognizable economic hardship.

IV. Other Miscellaneous Issues

A number of other issues relate to the question of economic hardship, apart from the issue of what constitutes economic hardship. For example, when should economic hardship claims be considered and upon which party should the burden of proof lie? Set forth below is a brief overview of some of the concerns raised in addressing these issues. Further discussion will follow under Part 3 of this article, to be published in 1997.

While property owners often raise economic issues at the time of designation, communities should resist the temptation to consider economic hardship at that time. The reasons for this are readily apparent. The economic impact of

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34 In Chicago, for example, an applicant may apply for an economic hardship exception on the basis that the denial of the permit to construct, alter or demolish property protected under the ordinance will result in "the loss of all reasonable and beneficial use of or return from the property." Chicago, Ill. Municipal Code § 21-68.

35 In New York City, the term "reasonable return" is defined as "the net annual return of six per centum of the valuation of an improvement parcel," where "net annual return" includes "the amount by which the earned income yielded by the improvement parcel during a test year exceeds the operating expenses of such parcel during such year." Mortgage interest and amortization is specifically excluded from the calculation, but a 2 percent allowance for depreciation of the assessed value of the property may be included, unless the property in question has already been fully depreciated. The test year is generally the most recent full calendar or fiscal year. See generally, New York City Landmarks Preservation Ordinance § 25-302v.

36 For example, Portland, Maine, provides relief from "economic hardship" [Portland City Code ch. 14, art. IX § 14-660], while St. Louis, Missouri, affords protection against "unreasonable beneficial use or return." St. Louis, Mo. Ordinance § 24.12.440.

37 Note, however, that with respect to non-profit organizations, an alternative standard may apply, making it appropriate to look at the special circumstances of the property owner.

38 Local jurisdictions may provide alternative forms of relief, unrelated to "economic hardship" claims, to assist property owners in individual cases where maintenance of historic properties imposes exceptional burdens on a property owner with special needs or economic circumstances. Relief, for example, may be provided through direct financial aid, "in kind" assistance, or income or property tax abatement. For example, it may be appropriate to provide an elderly historic homeowner with assistance in painting or otherwise maintaining his or her property.

39 The enabling statute for local landmark ordinances in Illinois provides, for example: The denial of an application for a building demolition permit by reason of the operation of this Division, or the denial of an application for a building permit to add to, modify, or remove a portion of any building by reason of the operation of this Division, or the imposition of any regulation solely by reason of the provisions of this Division shall not constitute a taking or damage for a public use of such property for which just compensation shall be ascertained and paid, unless the denial of a permit application or imposition of a regulation, as the case may be, deprives the owner of an unreasonable beneficial use or return. Ill. Rev. Stat. § 11-
the regulation is purely speculative at this point. Economic hardship must be established by "dollar and cents" proof, in the context of a specific proposal for alterations or demolition. Although it is occasionally argued that designation alone gives rise to immediate and real impacts, those impacts generally do not rise to the level of economic hardship under the applicable legal standards.

Consideration of economic claims at the designation stage also tends to cloud the issue at hand: whether the property meets the criteria for designation. Preservation commissions or other review boards must be careful to base their decisions on actual criteria in the ordinance. Moreover, it would be a waste of administrative resources to consider economic hardships at each stage of the administrative review process. As will be discussed in further detail under Parts 2 and 3 of this article, economic hardship review generally requires full consideration of the economic viability of the property in its present condition, along with various alternative proposals.

Many experts advise that the economic hardship issue should be addressed in a separate proceeding after a permit application has been denied on the merits. Where there is no clear differentiation of the two issues (appropriateness versus economic hardship), economic impacts that would not otherwise meet the criteria for "hardship" may improperly affect the outcome of the permit application.

**Burden of Proof.** The burden of establishing economic hardship generally rests on the property owner. The owner must be able to demonstrate that denial of the requested action will result in "economic hardship" as defined under the prevailing statute. The evidence that must be provided in consideration of an economic hardship claim will vary from jurisdiction to jurisdiction. For example, a number of communities, such as Pittsburgh and Chicago, require a property owner to establish, among other things, that the property cannot be sold. The general rule of thumb, however, is to require the submission of evidence sufficient for the reviewing body to analyze a hardship claim.

Note that, while the burden of proof rests on the applicant, a reviewing court will often look at the "record as a whole" to determine if substantial evidence supports the commission's determination, or whether the commission's decision was "arbitrary or capricious." Thus, it is important to ensure that a complete record is developed. Economic hardship procedures should generally provide commissions with the opportunity to develop the record by hiring its own experts and hearing evidence presented by both the property owner as well as interested organizations.

**Providing Relief.** As previously noted above, economic hardship provisions typically offer communities a second chance to save a building by allowing the local government to develop a relief package once hardship generally rests on the property owner. The applicant has the burden of proving by competent, substantial evidence, that the denial of a permit has caused or will cause an Unreasonable Economic Hardship to the owner of the property.

Note that some courts have ruled that a property owner must demonstrate that the property could not be sold to establish a regulatory taking. See e.g., **Maher v. City of New Orleans**, 516 F.2d 1051 [5th Cir. 1975] and **City of Pittsburgh Historic Review Commission v. Weinberg**, 676 A.2d 207 [Pa. 1996] [15 PLR 1086].

This may require the submission of detailed information such as the price paid for the property, the value of the property before and after the proposed action, the amount of debt service/equity in the property, historical levels of income and expenses, the ownership structure and income tax position, the condition of the property and feasibility for renovation, and so forth. See, generally, Richard J. Roddevig, "Preparing a Historic Preservation Ordinance", PAS Report No. 374 (American Planning Ass'n 1983), pp. 25-28.

In **Indianapolis Historic Partners v. Indianapolis Historic Preservation Commission**, No. 49D01-9107-CCP-0013 [Ind. Sup. Ct. Sept. 15, 1992][11 PLR 1139], for example, the court ruled that the owner had established by "clear and convincing" evidence that an office building could not "be put to any reasonable economically beneficial use for which it is, or may be reasonably adapted without approval of demolition" where the evidence in the record almost entirely reflected the owner's position. In ruling against the commission in this case, the court found the owner's experts to be especially convincing where the commission had made no attempt to refute the evidence or offer any support for its position that alternative uses may be feasible.

See, e.g., section 15(a) of the West Palm Beach Ordinance authorizing its historic preservation board to solicit expert testimony or require that the applicant submit specific information.

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36See, e.g., West Palm Beach, Fla. Ordinance No. 2815-95 § 15[b]. ["The applicant has the burden of proving by competent, substantial evidence, that the denial of a permit has caused or will cause an Unreasonable Economic Hardship to the owner of the property."]

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38In consideration of a takings claim, the New York Court of Appeals stated in **De St. Aubin v. Flacks**, 68 N.Y.2d 66, 76-77, 496 N.E.2d 879, 885, 505 N.Y.S.2d 859, 865 (1986), "the property owner must show by 'dollar and cents' evidence that under no use permitted by the regulation under attack would the properties be capable of producing a reasonable return, the economic value, or all but a bare residue of the economic value, of the parcels must have been destroyed by the regulations at issue."

has been established. The process and form of relief available to property owners upon demonstration of economic hardship will necessarily vary from property to property and from jurisdiction to jurisdiction.\textsuperscript{49} Examples range from substantial modification of a current proposal to property tax abatement to direct financial support through a combination of grant money and favorable loans so as to make renovation an economically viable option.

\textsuperscript{49}New York City, for example, requires the formulation of a plan for relief upon a "preliminary" finding of hardship, while Chicago provides for the development of a plan after an actual finding of hardship has been made. Some experts suggest that the New York approach places a community in a stronger bargaining position and allows more time for development of an acceptable proposal for relief. An actual finding of hardship is made only upon a determination that adequate relief is not available. Both the New York and Chicago approach will be discussed in greater detail in Part 3 of this article.