



Boise, ID

79.4 mi² | Pop: 218,281 | 99th Most Populous U.S. City | Est. 1864

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **Boise**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



96% more women and minority-owned businesses



45% more jobs in small businesses



2.5 times as many units of affordable rental housing

The building blocks for an inclusive, diverse, economically vibrant city, Boise's older, smaller buildings are irreplaceable assets. For more information about Boise's high-character areas, **please see reverse.**

■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Boise and other American cities further by visiting:

www.atlasofreurbanism.com

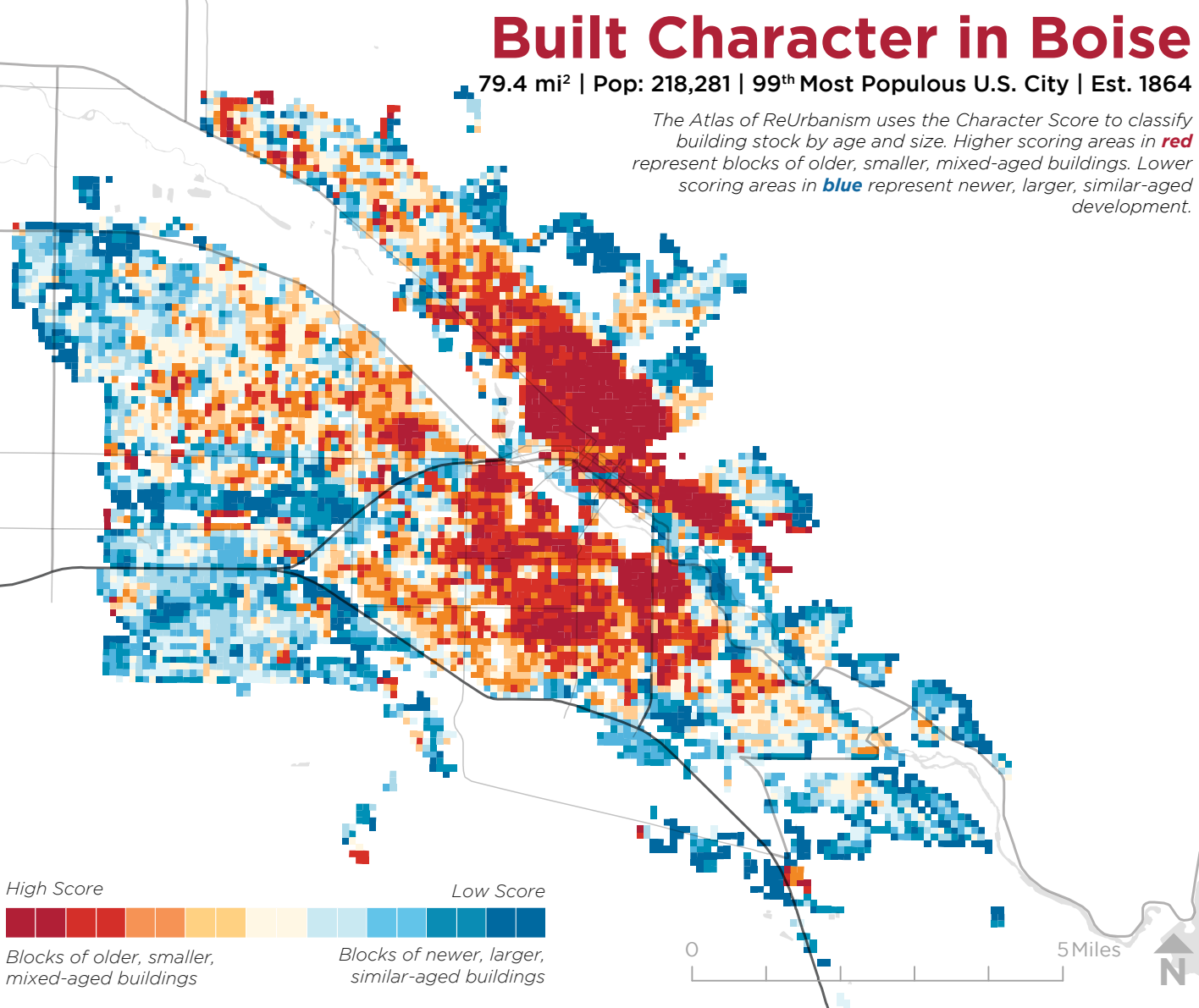


National Trust for Historic Preservation
Preservation Green Lab

Built Character in Boise

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The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.



High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

■ High Character Score Areas
 ■ Low Character Score Areas



Density & Diversity

	■	■
Avg. Population/Grid Square [†]	34.1	20.5
Median Age (Years) [†]	38.7	39.9
Avg. Between Age 18-34 [†]	0.3	0.2
Avg. Foreign Born ^{††}	7.0%	7.4%
Avg. New to County ^{††}	7.6%	6.1%
Avg. People of Color [†]	12.9%	12.9%
Avg. Housing Units/Grid Square [†]	16.1	8.5
Avg. Vacant Homes [†]	0.1	0.1
Avg. Owned Homes [†]	65.1%	74.7%



Inclusiveness

	■	■
Total Women and Minority-Owned Businesses ^{†††}	716	366
Avg. Affordable Rental Housing Units [†]	90.82%	85.01%



Economic Vitality

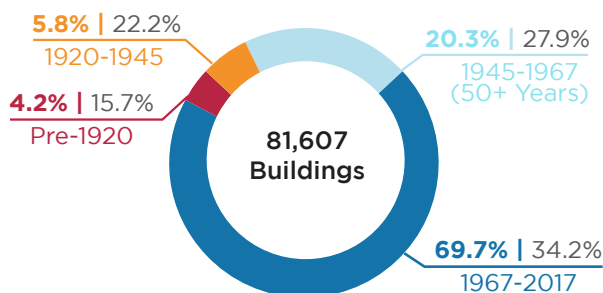
	■	■
Total Jobs in Small Businesses ^{††††}	11,065	8,571
Total Jobs in New Businesses ^{††††}	1,967	1,360
Total Jobs in Creative Industries ^{††††}	6,975	6,583

[†]Data from the 2010 Census
^{††}Data from the 2010-2014 5-Year Estimates of the American Community Survey
^{†††}Data from Dun & Bradstreet, 2016.
^{††††}Data from LEHD LODES, 2014

Building and Preservation Facts

Parcels/Buildings	Boise	50-City Average
Total	81,607	204,038
Per Square Mile	994	1,436
Median Year Built	1979	1952
On Nat'l Register of Historic Places	Data Unavailable	6.8%
Locally Designated	5.2%	4.3%
Historic Tax Credit Projects	0	27.5

Year Built By Period, Boise | 50-City Average



81,607 Buildings