Pittsburgh, PA

55.4 mi² | Pop: 304,391 | 63ʳᵈ Most Populous U.S. City | Est. 1816

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, _Older, Smaller, Better,_ leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The _Atlas of ReUrbanism_ expands this research to 50 U.S. cities, demonstrating that **Character Counts.**

In **Pittsburgh**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...

62% greater population density

57% more jobs in new businesses and 24% more jobs in small businesses

90% more people of color

The building blocks for an inclusive, diverse, economically vibrant city, Pittsburgh's older, smaller buildings are irreplaceable assets. For more information about Pittsburgh's high-character areas, **please see reverse.**

◼ The Atlas of ReUrbanism | _A Tool for Discovery_

Developed by the **Preservation Green Lab,** the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Pittsburgh and other American cities further by visiting:

www.atlasofreurbanism.com

National Trust _for_ Historic Preservation
Preservation Green Lab

Built Character in Pittsburgh

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*The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development. Areas without color are either outside of municipal boundaries or contained no workable data.*

High Score — *Low Score*

Blocks of older, smaller, mixed-aged buildings — *Blocks of newer, larger, similar-aged buildings*

0 1 2 3 4 5 Miles

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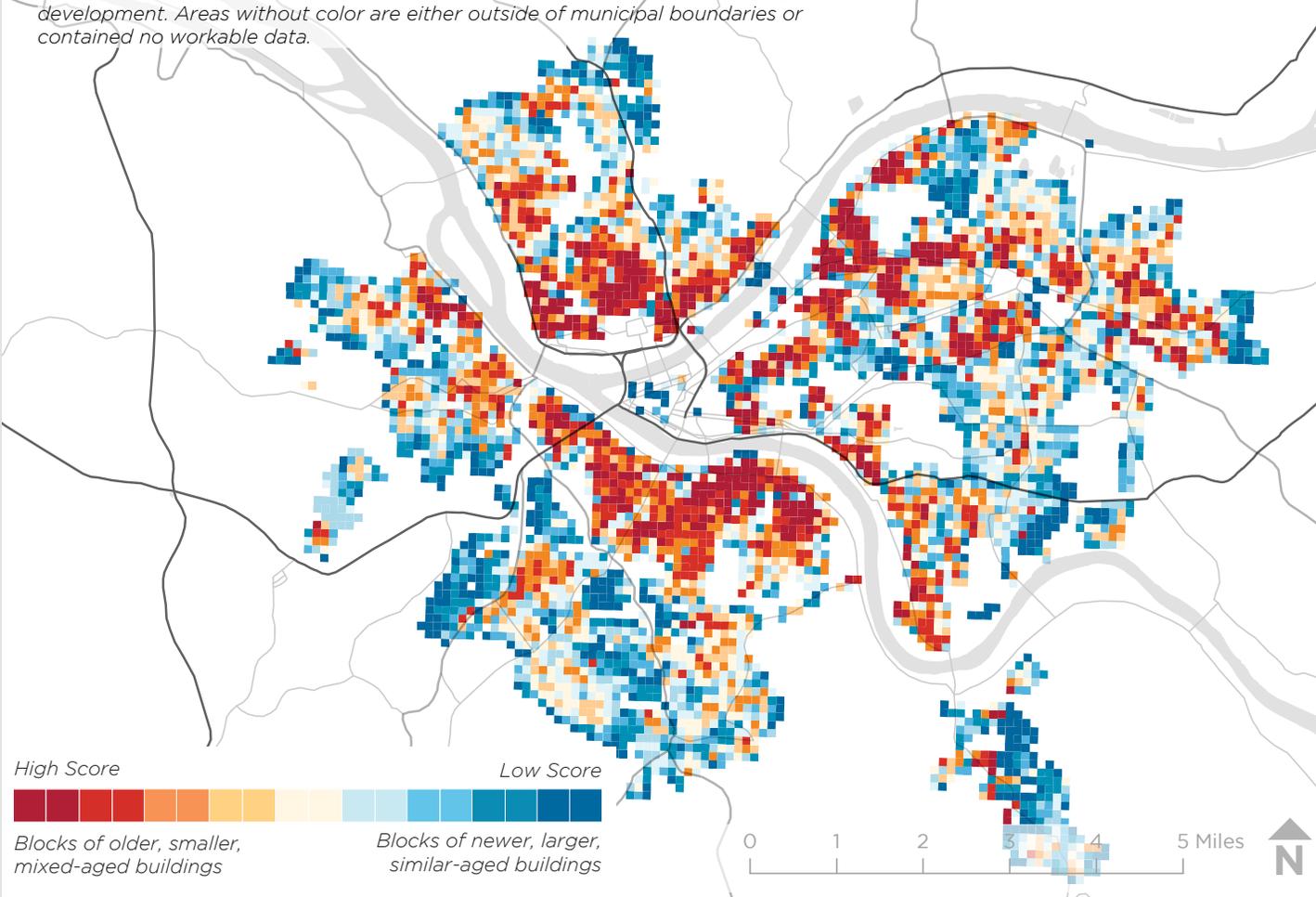
Building and Preservation Facts

Parcels/Buildings	Pittsburgh	50-City Average
Total	138,816	204,038
Per Square Mile	2,507	1,436
Median Year Built	1920	1952
On Nat'l Register of Historic Places	2.1%	6.8%
Locally Designated	2.3%	4.3%
Historic Tax Credit Projects	72	27.5

Year Built By Period, **Pittsburgh** | 50-City Average

33.9% | 22.2% 1920-1945

16.7% | 27.9% 1945-1967 (50+ Years)

44.1% | 15.7% Pre-1920

5.2% | 34.2% 1967-2017

138,816 Buildings
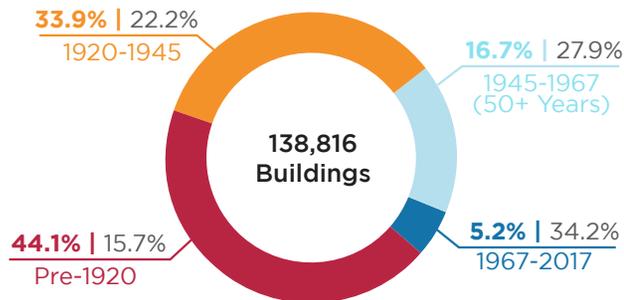
High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

■ **High Character Score Areas** ■ **Low Character Score Areas**

Density & Diversity

	High	Low
Avg. Population/Grid Square[†]	77.1	47.5
Median Age (Years)[†]	38.0	41.5
Avg. Between Age 18-34[†]	29.1%	25.3%
Avg. Foreign Born[††]	5.3%	6.8%
Avg. New to County[††]	4.6%	4.8%
Avg. People of Color[†]	38.4%	28.4%
Avg. Housing Units/Grid Square[†]	42.0	24.0
Avg. Vacant Homes[†]	15.2%	9.5%
Avg. Owned Homes[†]	54.0%	65.6%

Inclusiveness

	High	Low
Total Women and Minority-Owned Businesses[†††]	588	503
Avg. Affordable Rental Housing Units[†]	88.1%	87.8%

Economic Vitality

	High	Low
Total Jobs in Small Businesses[††††]	9,991	8,052
Total Jobs in New Businesses[††††]	1,659	1,057
Total Jobs in Creative Industries[††††]	5,410	8,562

[†]Data from the 2010 Census
[††]Data from the 2010-2014 5-Year Estimates of the American Community Survey
[†††]Data from Dun & Bradstreet, 2016.
[††††]Data from LEHD LODES, 2014