



# Salt Lake City, UT

111.1 mi<sup>2</sup> | Pop: 192,672 | 123<sup>rd</sup> Most Populous U.S. City | Est. 1847

**Blocks of older, smaller, mixed-age buildings** play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **Salt Lake City**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



**More than twice the population density**



**84% more jobs in new businesses and 82% jobs in small businesses**



**More than three times as many women and minority-owned businesses**

The building blocks for an inclusive, diverse, economically vibrant city, Salt Lake City's older, smaller buildings are irreplaceable assets. For more information about Salt Lake City's high-character areas, **please see reverse**.

## ■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Salt Lake City and other American cities further by visiting:

[www.atlasofreurbanism.com](http://www.atlasofreurbanism.com)

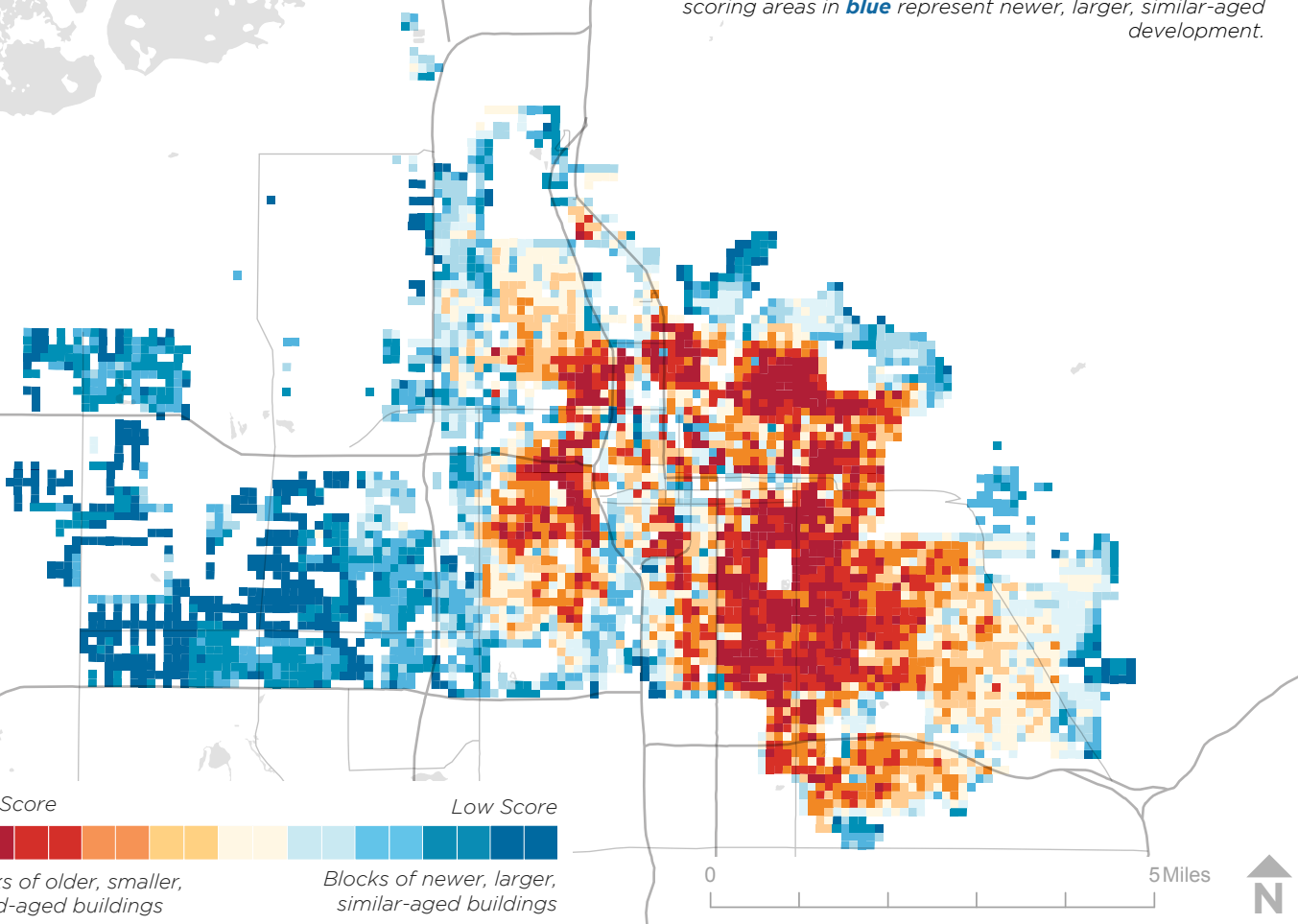


National Trust for Historic Preservation  
**Preservation Green Lab**

# Built Character in Salt Lake City

111.1 mi<sup>2</sup> | Pop: 192,672 | 124<sup>th</sup> Most Populous U.S. City | Est. 1847

The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.



## High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

High Character Score Areas

Low Character Score Areas



### Density & Diversity

|   | High Character Score Areas | Low Character Score Areas |
|---|----------------------------|---------------------------|
| Avg. Population/Grid Square <sup>†</sup>    | 65.1                       | 23.4                      |
| Median Age (Years) <sup>†</sup>             | 33.0                       | 36.0                      |
| Avg. Between Age 18-34 <sup>†</sup>         | 35.3%                      | 27.9%                     |
| Avg. Foreign Born <sup>††</sup>             | 15.0%                      | 19.2%                     |
| Avg. New to County <sup>††</sup>            | 7.4%                       | 7.1%                      |
| Avg. People of Color <sup>†</sup>           | 28.9%                      | 33.0%                     |
| Avg. Housing Units/Grid Square <sup>†</sup> | 29.6                       | 9.6                       |
| Avg. Vacant Homes <sup>†</sup>              | 7.5%                       | 6.2%                      |
| Avg. Owned Homes <sup>†</sup>               | 53.9%                      | 62.8%                     |



### Inclusiveness

|  | High Character Score Areas | Low Character Score Areas |
|--|----------------------------|---------------------------|
| Total Women and Minority-Owned Businesses <sup>†††</sup> | 631                        | 218                       |
| Avg. Affordable Rental Housing Units <sup>†</sup>        | 78.2%                      | 77.9%                     |



### Economic Vitality

|   | High Character Score Areas | Low Character Score Areas |
|---|----------------------------|---------------------------|
| Total Jobs in Small Businesses <sup>††††</sup>    | 12,786                     | 7,038                     |
| Total Jobs in New Businesses <sup>††††</sup>      | 2,319                      | 1,257                     |
| Total Jobs in Creative Industries <sup>††††</sup> | 12,238                     | 11,503                    |

<sup>†</sup>Data from the 2010 Census

<sup>††</sup>Data from the 2010-2014 5-Year Estimates of the American Community Survey

<sup>†††</sup>Data from Dun & Bradstreet, 2016.

<sup>††††</sup>Data from LEHD LODES, 2014

## Building and Preservation Facts

| Parcels/Buildings                    | Salt Lake City | 50-City Average |
|--------------------------------------|----------------|-----------------|
| Total                                | 58,726         | 204,038         |
| Per Square Mile                      | 528            | 1,436           |
| Median Year Built                    | 1944           | 1952            |
| On Nat'l Register of Historic Places | 29.6%          | 6.8%            |
| Locally Designated                   | 8.7%           | 4.3%            |
| Historic Tax Credit Projects         | 42             | 27.5            |

## Year Built By Period, Salt Lake City | 50-City Average

