



National Trust *for* Historic Preservation

**Preservation  
Leadership Forum**

**WEBINAR**

# **Historic Preservation Advocacy Requests in the 117th Congress**

Thursday, March 4, 2021



**WEBINAR**



**JIM IGOE, PRESERVATION MASSACHUSETTS: MODERATOR**

### **Panelists**

**Tom Cassidy, Senior Advisor, Government Relations - NTHP**

**Pam Bowman, Director of Public Lands Policy - NTHP**

**Patrick Robertson, Principal, Confluence Government Relations**

**Greg Paxton, Executive Director, Maine Preservation**

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# Agenda Items

## The Historic Preservation Fund (HPF) Request in FY22

- Subgrantee Programs & Funding
- Funding Deferred Maintenance on Public Lands

## New Opportunities for Protecting Cultural Sites on Public Lands

- Tidal Basin Initiative
- Brown V. Board of Education

## Historic Tax Credit (HTC) - Proposed Expansion

- HTC-GO Bill Introduction & Infrastructure Opportunity

## Federal engagement by state and local preservation partners

- Engaging with Congressional Representatives
- Building Support for Federal and State Tax Credits

## Tom Cassidy, Senior Advisor, Government Relations, NTHP



Tom Cassidy previously served as Vice President of Government Relations and Policy for the National Trust for Historic Preservation from 2011 through 2021 and now serves as Senior Advisor for Government Relations for the Trust. During his tenure as Vice President, he was responsible for the overall direction and management of the National Trust's government relations agenda, including campaigns to provide a dedicated funding source to abate the maintenance backlog of the national parks, funding for the Historic Preservation Fund, transportation programs, and the cultural and historic programs of federal land management agencies. In his new advisory role, Tom is spearheading the effort to provide full funding for the Historic Preservation Fund and cultural preservation programs of the Department of the Interior.

# FY 2022 Appropriations Overview

- It is an unusual appropriations year – as is the case with any new Administration
- President’s budget should be submitted on the 1<sup>st</sup> Monday in February.
- Expect “skinny budget” with various top line numbers later this month.
- More detailed budget justifications (DOI Green Books) expected by May
- Need a budget resolution or action by leadership to establish top-line spending numbers to guide appropriations by subcommittees
- House will likely mark-up bills in June, followed by the Senate

## New Chairs / Ranking Members of Appropriations Committee and Interior Subcommittee

- **House Appropriations – Full Committee**
- Chairwoman Rosa DeLauro (D-CT)      Ranking Member Kay Granger (R-TX)
- **Interior Subcommittee**
- Chair Chellie Pingree (D-ME)              Ranking Member David Joyce (R-OH)
- **Senate Appropriations – Full Committee**
- Chairman Patrick Leahy (D-VT)              Ranking Member Richard Shelby (R-AL)
- **Interior Subcommittee**
- Chairman Jeff Merkley (D-OR)              Ranking Member Lisa Murkowski (R-AK)

## Historic Preservation Fund

*Four successive years of record appropriations!*

Program	FY18	FY19	FY20	FY21	FY22 Request
• SHPOs	\$48.025M	\$49.675M	\$52.675M	\$55.675M	\$60M
• THPOs	\$11.485M	\$11.735M	\$13.735M	\$15M	\$24M
• AA Civil Rights	\$13M	\$14.5M	\$15.5M	\$16.75M	\$19M
• Civil Rights for All		n/a	\$2.5M	\$3.375M	\$7M
• UndRepComms	\$.5M	\$.75M	\$.75M	\$1M	\$1M
• HBCUs	\$5M	\$8M	\$10M	\$10M	\$10M
• SAT grants	\$13M	\$13M	\$16M	\$25M	\$20M
• Bruhn grants	\$5M	\$5M	\$7.5M	\$10M	\$9M
• Semiquincentennial		n/a	n/a	\$10M	\$0
• <b>Total:</b>	<b>\$96.91M</b>	<b>\$102.66M</b>	<b>\$118.66M</b>	<b>\$144.3M</b>	<b>\$150M</b>

## Pam Bowman, Director of Public Lands Policy, NTHP



Pam Bowman is Director of Public Lands Policy in the government relations department of the National Trust for Historic Preservation. For the last five years, her responsibilities include leading the Trust's work advocating on behalf of historic and cultural resources on public lands, including the National Park Service. Prior to joining the National Trust, she served on the legislative staff for two Members of Congress and spent over eight years in the nonprofit sector designing and implementing successful advocacy and government relations campaigns. Pam received her B.A. in Urban Planning, Geography and the Environment with a minor in history from the University of Texas at Austin.



# NPS Deferred Maintenance: Federal Funding

- Decades of underfunding by Congress contributed to a nearly \$12 billion NPS maintenance backlog
- There are over 40,000 NPS assets in need of repair and approximately 47% of the backlog is historic assets
- In August 2020, President Trump signed into law the Great American Outdoors Act (GAOA) – the largest federal investment in preservation of historic and cultural resources for public lands in our generation:
  - Deferred maintenance: \$9.5 billion over five years for NPS and other agencies
  - Land and Water Conservation Fund: Full funding at \$900 million annually



# NPS Deferred Maintenance: Appropriations

- Despite the GAOA, robust annual appropriations are still needed
- Three main categories for NPS deferred maintenance:
  - **Line-item construction:** Major construction or rehabilitation/replacement projects costing \$1 million or more
  - **Repair and Rehabilitation:** Large-scale, non-recurring repairs where maintenance is no longer sufficient (projects less than \$1 million)
  - **Cyclic maintenance**



Deferred Maintenance Category	FY 2021 Enacted	FY 2022 NTHP Request
Line-Item Construction	\$131.8 million	\$140 million
Repair and Rehabilitation	\$136 million	\$150 million
Cyclic Maintenance	\$188.2 million	\$205 million

## Saving the Tidal Basin

- The National Trust and the Trust for the National Mall in partnership with the National Park Service launched the Tidal Basin Ideas Lab
  - Five landscape architecture firms boldly and innovatively reimaged the Tidal Basin
- Learn more and take the survey:  
<https://www.tidalbasinideaslab.org/challenges>



## Sharing the History of *Brown v. Board of Education*

- The National Park Service manages over 420 sites that include historic buildings and cultural assets
- The NPS Brown v. Board of Education National Historic Site: Topeka, Kansas



- New federal legislation provides an opportunity for the public to learn about the stories of all four court cases and those communities
- The Brown v. Board of Education National Historic Site Expansion Act:
  - Expands the Topeka, KS site to include sites in South Carolina
  - Establishes affiliated areas in Virginia, Delaware, and Washington D.C. communities

## Brown v. Board of Education National Historic Site Expansion Act

- H.R. 920: Introduced in the House of Representatives by Rep. Clyburn (D-SC)
  - Original cosponsors: Rep. Blunt-Rochester (D-DE), Rep. Holmes-Norton (D-DC), Rep. Good (R-VA)
- S. 270: Introduced in the Senate by Senator Coons (D-DE)
  - Original cosponsors: Sen. Graham (R-SC), Sen. Warner (D-VA), Sen. Scott (R-SC), Sen. Carper (D-DE), Sen. Kaine (D-VA), Sen. Moran (R-KS)
- 100% participation by House and Senate offices representing site locations
- The path forward...



## Patrick Robertson, Principal, Confluence Government Relations



Patrick Robertson has spent nearly two decades in Washington and advises executive teams, boards of directors and senior decision-makers on public policy issues that pose opportunities and challenges to their organizations' enterprise values. Patrick's expertise is in the fields of tax, energy, telecommunications, trade, and transportation. During his career, Patrick successfully represented a range of clients including Fortune 50 companies, small associations, a territorial government, and others. He coordinates a 75-member trade association, handling all aspects of its operation and leads its lobbying strategy. Patrick's successes include reviving a preservation tax credit after it was eliminated early in the tax reform process of 2017.

## Greg Paxton, Executive Director, Maine Preservation



Greg has served as executive director of Maine Preservation since 2008. He's a past Trustee of the National Trust for Historic Preservation and the founding chair of the Trust's Statewide and Local Partners affiliate; and served as Chair of Preservation Action, the national lobbying organization. Greg served on the Board of Directors of CEI Capital Management LLC, and on the Communities for Maine's Future Review Panel, and is on the Maine Downtown Center Advisory Council. He was CEO of the Georgia Trust for Historic Preservation from 1981 - 2008, Preservation Administrator for Historic Charlestown Foundation from 1977-1981 and site manager at Mount Independence in Vermont from 1973-1976. He holds a BA from Williams College, and a MA in Historic Preservation from the University of Vermont.

# QUESTION AND ANSWER

Use the chat box on the bottom right to ask questions of the speakers.



# Keep Talking

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# Keep Learning

- **The Tidal Basin in Context: Memorials and Controversy**  
March 24, 2021 | 5:30 pm ET





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