Honolulu, HI

60.5 mi² | Pop: 352,769 | 55th Most Populous U.S. City | Est. 1907

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, _Older, Smaller, Better,_ leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The _Atlas of ReUrbanism_ expands this research to 50 U.S. cities, demonstrating that **Character Counts.**

In **Honolulu**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...

Nearly 80% greater population density

More than twice as many units of affordable rental housing

50% more units of rental housing

The building blocks for an inclusive, diverse, economically vibrant city, Honolulu's older, smaller buildings are irreplaceable assets. For more information about Honolulu's high-character areas, **please see reverse.**

Built Character in Honolulu

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The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.

High Score — *Low Score*

Blocks of older, smaller, mixed-aged buildings — *Blocks of newer, larger, similar-aged buildings*

0 — 5 Miles

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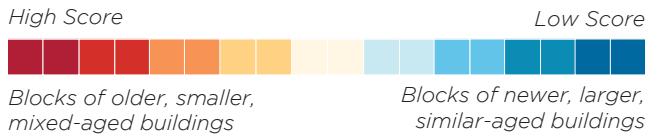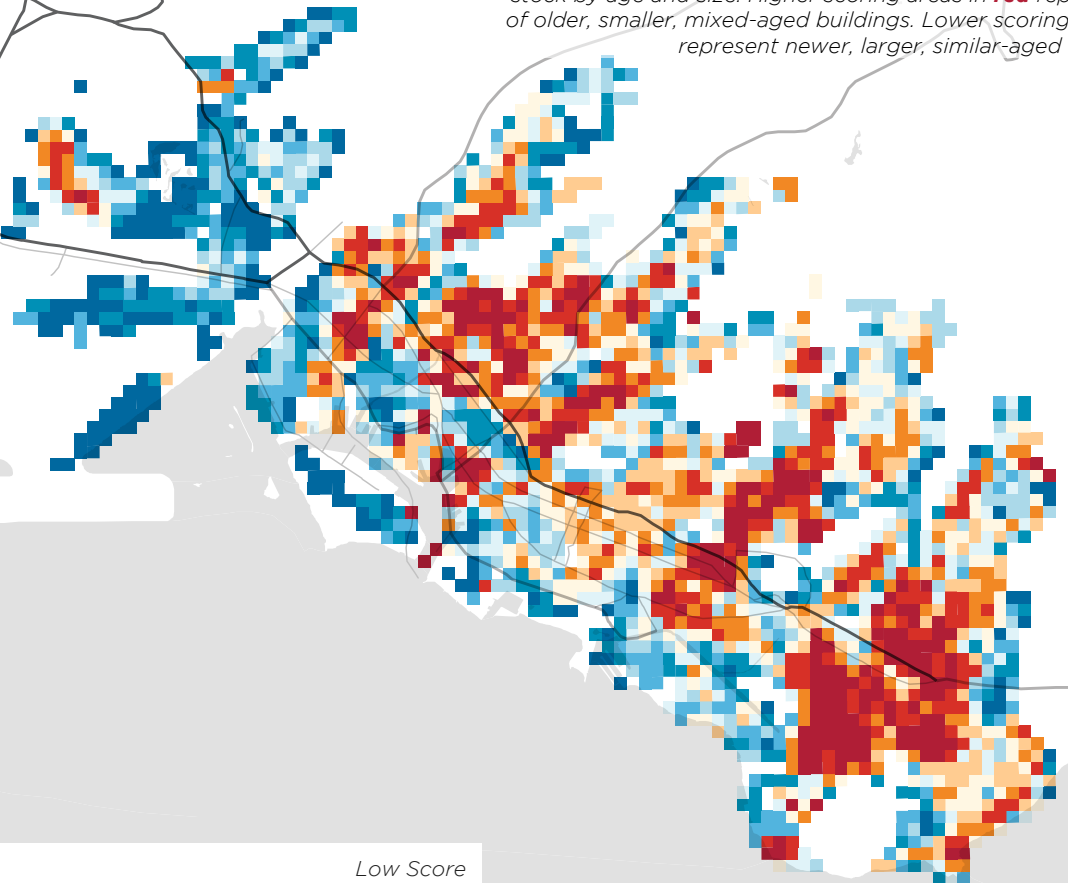
High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

■ High Character Score Areas   ■ Low Character Score Areas

Density & Diversity

	High (■)	Low (■)
Avg. Population/Grid Square†	176.0	98.1
Median Age (Years)†	44.4	44.7
Avg. Between Age 18-34†	21.1%	22.1%
Avg. Foreign Born††	22.3%	22.3%
Avg. New to County††	2.7%	4.2%
Avg. People of Color†	83.7%	80.7%
Avg. Housing Units/Grid Square†	70.7	48.0
Avg. Vacant Homes†	6.2%	9.4%
Avg. Owned Homes†	56.6%	56.1%

Inclusiveness

	High (■)	Low (■)
Total Women and Minority-Owned Businesses†††	1,696	1,649
Avg. Affordable Rental Housing Units†	67.2%	63.6%

Economic Vitality

	High (■)	Low (■)
Total Jobs in Small Businesses††††	18,381	19,559
Total Jobs in New Businesses††††	2,021	3,275
Total Jobs in Creative Industries††††	9,344	14,715

†Data from the 2010 Census
††Data from the 2010-2014 5-Year Estimates of the American Community Survey
†††Data from Dun & Bradstreet, 2016.
††††Data from LEHD LODES, 2014

Building and Preservation Facts

Parcels/Buildings	Honolulu	50-City Average
Total	40,868	204,038
Per Square Mile	675	1,436
Median Year Built	1957	1952
On Nat'l Register of Historic Places	*Data Unavailable*	6.8%
Locally Designated	*Data Unavailable*	4.3%
Historic Tax Credit Projects	1	27.5

Year Built By Period, **Honolulu** | 50-City Average

40,868 Buildings

- **22.1%** | 22.2% 1920-1945
- **47.1%** | 27.9% 1945-1967 (50+ Years)
- **29.0%** | 34.2% 1967-2017
- **1.8%** | 15.7% Pre-1920