Phoenix, AZ

516.7 mi² | Pop: 1,563,025 | 6th Most Populous U.S. City | Est. 1881

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better,* leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts.**

In **Phoenix**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...

68% greater population density

22% more jobs in small businesses and 28% more jobs in new businesses

90% more units of affordable rental housing

The building blocks for an inclusive, diverse, economically vibrant city, Phoenix's older, smaller buildings are irreplaceable assets. For more information about Phoenix's high-character areas, **please see reverse.**

■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab,** the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Phoenix and other American cities further by visiting:
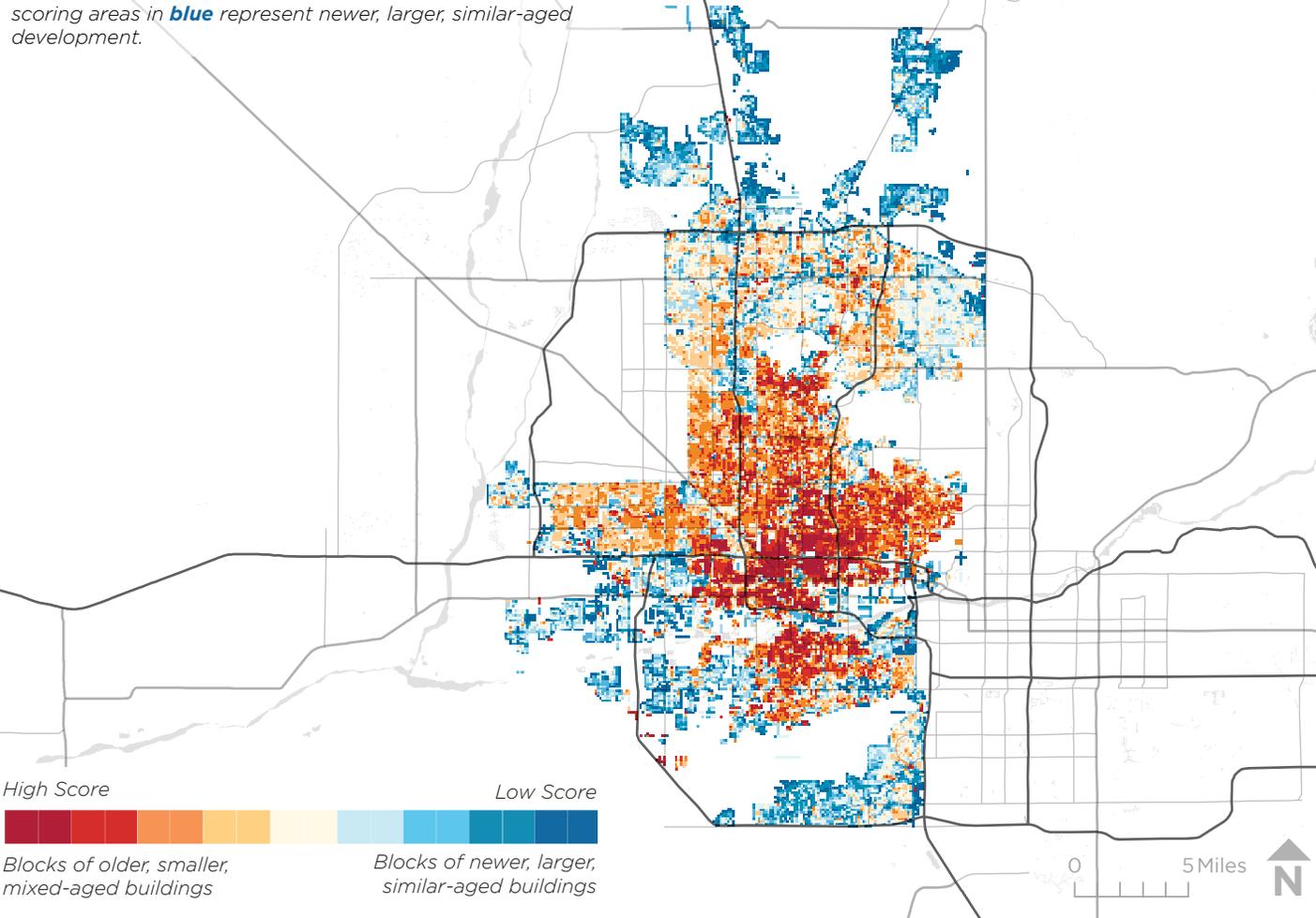
www.atlasofreurbanism.com

National Trust *for* Historic Preservation
Preservation Green Lab

Built Character in Phoenix

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*The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.*

High Score   *Low Score*

Blocks of older, smaller, mixed-aged buildings   *Blocks of newer, larger, similar-aged buildings*

0   5 Miles

N

Building and Preservation Facts

Parcels/Buildings	Phoenix	50-City Average
Total	439,772	204,038
Per Square Mile	850	1,436
Median Year Built	1980	1952
On Nat'l Register of Historic Places	1.9%	6.8%
Locally Designated	2.1%	4.3%
Historic Tax Credit Projects	16	27.5

Year Built By Period, **Phoenix** | 50-City Average

3.1% | 22.2%
1920-1945

24.8% | 27.9%
1945-1967
(50+ Years)

<1% | 15.7%
Pre-1920

439,772 Buildings

71.8% | 34.2%
1967-2017

High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

■ **High Character Score Areas**   ■ **Low Character Score Areas**

Density & Diversity

	■	■
Avg. Population/Grid Square†	62.0	36.9
Median Age (Years)†	35.5	37.8
Avg. Between Age 18-34†	22.8%	22.2%
Avg. Foreign Born††	20.2%	15.2%
Avg. New to County††	3.1%	3.8%
Avg. People of Color†	52.6%	35.8%
Avg. Housing Units/Grid Square†	24.1	15.9
Avg. Vacant Homes†	11.4%	9.9%
Avg. Owned Homes†	65.6%	71.9%

Inclusiveness

	■	■
Total Women and Minority-Owned Businesses†††	3,021	2,070
Avg. Affordable Rental Housing Units†	84.0%	73.6%

Economic Vitality

	■	■
Total Jobs in Small Businesses††††	44,511	36,486
Total Jobs in New Businesses††††	10,558	8,263
Total Jobs in Creative Industries††††	32,887	39,026

†Data from the 2010 Census
††Data from the 2010-2014 5-Year Estimates of the American Community Survey
†††Data from Dun & Bradstreet, 2016.
††††Data from LEHD LODES, 2014